



OUR STORY

Making a Difference, together – The Voluntary Sector in Dacorum

Thinking of moving your business to Hemel Hempstead? We can make it as easy as possible for you, as we already have an experienced and much-loved community for your business and employees to join. Companies of all sizes can make a positive difference in their local community, and Dacorum can help you bring a more strategic and coordinated approach to your Environmental Social Governance (ESG) and Corporate Social Responsibility (CSR) objectives.



DACORUM ESSENTIAL FACTS

- Over 8,000 businesses in Dacorum
- In 2019, Dacorum contributed an estimated £4.4 million to the UK economy (4th highest of the 10 Herts districts)
- Maylands Business Park is the largest Business Park in the Southeast, and currently, over 650 businesses are located there, employing over 18,000 people
- Headquarters location for several multinational brands such as Britvic, Steria, Atlas Copco, Sir Robert McAlpine, and Bourne Leisure
- Average house prices in Dacorum are high at around £420,500
- There are approximately 500 charities in Dacorum

OUR STORY

The charities in Dacorum regularly work together on various projects, and we have a very collaborative approach to tackling issues. It's these partnership workings that are truly unique in our community. Here are examples of some of the great work we do:

COMMUNITY ACTION DACORUM

Brings together businesses, charities, and other community organisations to make a difference to people in Hemel Hempstead and surrounding areas. Working with you, we make the area a fulfilling place to live and provide many support services to your staff and their families. One such service is our *Connect Dacorum* programme which provides opportunities for you fulfil your ESG / CSR aims as part of a vibrant local community.

Staying Connected is one of these programmes, where Connect Dacorum members donate redundant IT equipment such as laptops and tablets, which we then securely wipe, repurpose, and distribute out free of charge to those identified as in need.



DENS

DENS is not only the homeless charity for people in Dacorum, but we do so much more than just provide a roof and a bed. We are the first port of call for people in Dacorum who are facing homelessness, poverty and social exclusion. We support and empower them to take the next positive step, secure and maintain long-term housing, and be an active member of their community. We are so grateful for the amazing support we receive from local businesses. Through our exciting Business Partnership, companies can help us continue to support vulnerable local people by providing a regular financial commitment. Please watch our short video on our partnership with local company Imagination Technologies and how they have supported DENS.



MEDIATION HERTS

Mediation can help by supporting neighbours to develop an empathetic understanding of the impact that noise is having. Our team of more than 40 fully trained mediators come from a wide-ranging background of experience. We were delighted to be awarded Mediation Provider of the Year at the National Mediation Awards hosted by BBC Presenter Joanna Gosling.



SUNNYSIDE RURAL TRUST

Sunnyside Rural Trust has worked in partnership with Dacorum Borough Council (DBC) and local partnerships from the voluntary and



business sector to uplift Hemel Hempstead Old Town. This project demonstrates what can be achieved when these sectors work together using their collective skills and resources. We are a local charity supporting young people and adults with learning disabilities to find a place in the job market. Only 5% of all people with a learning disability in the UK are in any kind of paid employment. This is a disaster for the individuals at every level of their health, and living standards; it also creates a huge care bill for statutory funding and creates economic activity.

HOW YOUR BUSINESS CAN BENEFIT

- Closer integration with the local community in which your business operates
- Opportunities for staff development and training by introducing your people to new challenges and unfamiliar situations
- Increased staff satisfaction and motivation through a genuine feeling of contribution and working for a company that makes a difference to the local community
- Enhanced local reputation and brand awareness, for example, through positive press coverage and publicity

THE DACORUM COMMUNITY benefits from a unique partnership between the business, public, and voluntary sectors, all actively working together to enhance the quality of life for everyone in the area. We invite you to join our community and become part of this collaborative effort.

[For more examples of working together, scan the QR code.](#)

